

Sponsorship Opportunities for AISS- 2018 (23rd-25th Feb, 2018)-

Benefits	Platinum	Gold	Silver
Stall provided at the exhibition	24 Sq. Mtr. Stall	18 Sq. Mtr. Stall	9 Sq. Mtr. Stall
Exhibitor's Logo in Advertisements/Promotional Material/ Website	Yes	Yes	Yes
A-4 full page Color advertisement in IIA News Magazine	Yes (2 insertions- insertions decided by sponsors)	Yes (1 insertion decided by sponsors)	No
Company's Product/ Services Emailer to more than 7000 members of IIA	Yes (3 Emails- one each in December, January and February 2018)	Yes (2 Emails- one each in January and February 2018)	Yes (1 Email- in January 2018)
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	Yes	Yes	Yes
Link on AISS- 2018 website with company's logo	Yes	Yes	Yes
Permission to display the company's Banner (s) at the venue of the Exhibition	Yes (Maximum 3)	Yes (Maximum 2)	Yes (Maximum 1)
Logo on Backdrops of inaugural function/ seminars etc	Yes	Yes	Yes
Logo on Hoardings	Yes	Yes	Yes
Logo on Pole Buntings	Yes	Yes	Yes
Logo on visitor's E-Invites	Yes	Yes	Yes
Logo on Exhibitors Directory/ Event Report	Yes	Yes	Yes
Logo on Main Entrance Gates	Yes	Yes	Yes
Standees near the business discussion area/ Seminar Halls	Yes (3)	Yes (2)	Yes (1)
Sponsorship Amount excluding of Service Tax/GST @ as Applicable	INR Rs. 5 Lacs /USD \$ 10000	INR Rs. 3 Lacs /USD \$ 6000	INR Rs. 1 Lacs /USD \$ 2000